

**Alabama Organizing Project
Power Analysis Training
June 6-7, 2009**

A system intentionally designed to afflict all poor people in order to oppress Black people will continue to do both while denying democracy to all people until that system is changed. Such is the Alabama Constitution of 1901. Until people reverse the flow of power from top down to bottom up, nothing much can change for the better. To reverse that flow, people must understand the ways and means of building shared power through understanding shared interests, developing a shared analysis, and developing and implementing shared strategies to win.

SATURDAY	
Time	Activity
9:00	<i>Welcome & Opening</i>
9:30	<p style="text-align: center;"><i>Developing Common Working Language</i></p> <ul style="list-style-type: none"> • Why do we need a common language? <p style="text-align: center;"><i>Introduction to Organizing</i></p> <ul style="list-style-type: none"> • What is Mobilizing? • What is Organizing? <p style="text-align: center;"><i>Campaigns</i></p> <ul style="list-style-type: none"> • Definitions • Elements of a Campaign (Problem – Issue – Goal – Target – Strategy – Tactics) <p style="text-align: center;"><i>Power</i></p> <ul style="list-style-type: none"> • What do we mean by power? • What kind of power do opponents of CR have? • How do they exercise it? • What kind of power do we have? • How do we exercise it? • What kind of power do we want to build? <p style="text-align: center;"><i>Summary</i></p> <ul style="list-style-type: none"> • Organizing • Campaigns • Power Building
12:00	Lunch
1:00	<p><i>Constitution Reform: What Happened? What can Happen? The Moment, the Challenge, and the Opportunity</i></p> <p style="text-align: center;"><i>Introduction to Power Analysis</i></p> <ul style="list-style-type: none"> • Purpose of Power Analysis • Assumptions about POWER that Power Analysis tool is based upon • Uses (or types) of POWER ANALYSIS • Understanding the Tool & Steps of Power Analysis <p style="text-align: center;"><i>Review of Current Constitution Reform Effort</i></p>

	<p><i>Review of Power Analysis Steps</i></p> <p><i>Power Analysis – Targets</i></p> <ul style="list-style-type: none"> • Allies, Opponents & Enemies
2:30	Break
3:00	<p><i>Lessons Learned</i></p> <ul style="list-style-type: none"> • <i>Tax Reform – Sales Tax off Food</i> • <i>Constitution Reform – Let the People Vote</i> <p><i>Practice Activity</i></p> <p><i>Case Study Discussion</i></p> <ul style="list-style-type: none"> • Constitution Reform – Let the people vote • Small Group – Who are the Opposition; Who are the unorganized groupings; Who are the key allies and potential allies; Who are the opponents; Who are the enemies; What’s the distinction between opponents and enemies. • Large Group Report/Discussion
5:00	Adjourn
SUNDAY	
9:00	<p><i>Campaign Power Analysis: Strategy & Tactics</i></p> <ul style="list-style-type: none"> • Strategies & Tactics Discussion • Mapping of Targets • Brainstorming Tactics <p><i>Small Groups – develop strategies and determine tactics</i></p> <ul style="list-style-type: none"> • How do we increase our Power for this campaign? • How do we exercise power on Decision-Makers? • How do we counter/neutralize the power of the opposition? <p><i>Large Group Report</i></p>
10:30	Break
10:45	<p><i>Questions/Comments on Exercise</i></p> <p><i>Making the most of Power Analysis</i></p> <ul style="list-style-type: none"> • What do the Power Analyses that have just been constructed tell us? • Getting information
11:15	<p><i>Summary, Wrap-Up & Evaluation</i></p> <ul style="list-style-type: none"> • Questions about use of Power Analysis Tool • Next Steps • Summary Comments • Evaluation of Training
12:00	Adjourn